



“Education and Empowerment”

Founder Phyllis Carr

Shamika Anderson Pageant Committee Chair

The first Miss ICIBE pageant was held IN 1970 before individual IBE chapters were formed Phyllis Carr pioneered this effort. As chapters begin to form across the state each local chapter had a chapter pageant. And then a State Queen was selected. The Indianapolis IBE office has records and memorabilia for past pageants Queens.

This pageant focuses on Education and Empowerment. We invite young ladies in the Indianapolis Area who are striving for Higher Education to an Accredited College or University to showcase their individual talents, academic, efforts, and community service initiative's to the community for their chance to become Miss ICIBE. It is imperative for this pageant to be successful and benefit the young ladies in our community. In order for this to happen we depend on sponsorships from residents and organizations from the Indianapolis Community to assist us. Providing scholarships to deserving young women is such a joy to us at the Indianapolis Chapter of Indiana Black Expo. Our pageant has provided scholarships to deserving young women of color since 1970 and it has a rich tradition within the Indianapolis community. We want to provide opportunities for young women of color to persevere past obstacles of life. We have a great program and our Y.W.E.S (Young Women's Empowerment Series) covers topics that young ladies are faced with daily. Below are some national statistics of what complications young women are facing.

- Low self-esteem is a thinking disorder in which an individual views him/herself as inadequate, unlovable, and/or incompetent. Once formed, this negative view permeates every thought, producing faulty assumptions and ongoing self-defeating behavior
- Over 70% of girls age 15 to 17 avoid normal daily activities, such as attending school, when they feel bad about their looks. Brighten someone's day by posting encouraging messages on your school's bathroom mirrors. Sign up for Mirror Messages.

- 75% of girls with low self-esteem reported engaging in negative activities like cutting, bullying, and smoking, drinking, or disordered eating. This compares to 25% of girls with high self-esteem.
- About 20% of teens will experience depression before they reach adulthood.
- Teen girls that have a negative view of themselves are 4 times more likely to take part in activities with boys that they've ended up regretting later.
- The top wish among all teen girls is for their parents to communicate better with them. This includes frequent and more open conversations.
- 7 in 10 girls believe that they are not good enough or don't measure up in some way, including their looks, performance in school and relationships with friends and family members.
- A girl's self-esteem is more strongly related to how she views her own body shape and body weight, than how much she actually weighs.

The Indianapolis Chapter Indiana Black Expo Scholarship Pageant MISSION: To exemplify inner beauty, intelligence, talent, creativity, congeniality, poise and faith in young women of color. Our Goal for over 35 years, has not changed. We are still here to provide scholarship assistance to extraordinary young ladies, in the furtherance of their academic achievement, while promoting community service and student involvement. We are extremely proud of this program, which features our Young Women's Empowerment Series (Y.W.E.S.) and we plan to continue it well into the future. The Y.W.E.S workshop topics include:

Session 1: Image 101 who are you? Branding your Image with a focus on Social Media presence.

Session 2: Style Guide: Personal Image Consulting Make up/Dress Tips

Session 3: Physical Fitness: Eating Healthy and Exercising Tips on "budget eating"

Session 4: Finance 101: Budgeting and Savings Tips are introduced in a practical manner

Session 5: Boundaries in Relationships (friends, family, significant others)

Session 6: College Planning: And introducing HBCU Colleges: Are they an option for you?

Session 7: Community Service Project: the contestants are responsible for working together as a group implement a service project to complete prior to pageant.

Session 8: Speed- Networking Event contestants are able to network with community professionals in all in areas (goal is to begin mentor/mentee relationships)

Session 9: Who Am I: A journey into Understanding who you are as a Young Woman of Color

Session 10: Branding Part 2: An inner look into who you are and what image are you portraying

Session 11: Female Bonding: Contestants are able to relax and fellowship with one another in hopes of fostering lifelong friendships

Session 12: Practice Makes Perfect: Contestants will be introduced to the formal College Application

With Miss ICIBE we do know that it takes a village to raise a child and we will continue to raise the children in our community to be better, more educated and more empowered to make wise choices in life.

(Source: Do something.org)

'I am an example of what is possible when girls from the very beginning of their lives are loved and nurtured by people around them. I was surrounded by extraordinary women in my life who taught me about quiet strength and dignity.'

-Michelle Obama

Recent List of Past Queens:

Queens: 2009

Senior Queen- Brittany Martin	Junior Queen - Terrice Hooks
Senior Runner-Up - Danielle Madden	Junior Runner-Up - Charjuana Smith

Queens 2010

Senior Queen - Alyssa Walker	Junior Queen - Jazzmine Archat
Senior Runner-Up - Kiara Turner	Junior Runner-Up - Shayla Hill

Queens 2011

Senior Queen - Okara Imani	Junior Queen - Lyric Pickens
Senior Runner-Up - Kirsten Davenport	Junior Runner-Up - Tyia Grimes

Queens 2012

Senior Queen - Kenyari Keith	Junior Queen - Rachel Farthing
Senior Runner-Up - Bianca Davis	Junior Runner-Up - Dyshe Mansfield

Queens 2013

Senior Queen - Cierra Stovall	Junior Queen * - Jamie Sharp
Ru - Sydney Taylor	

Queens 2014

Senior Queen - Taylor Haney	Junior Queen - Taylor Kelly
Senior Runner-Up - Alesha Crawford	Junior Runner-Up - Sydney Clay-Miller

Queens 2015

Senior Queen - Talena Moorman	Junior Queen - Alexis Taylor
Senior Runner-Up - Brittany Davis	Junior Runner-Up - Cierra McCaleb

Queens 2016

Senior Queen - Kambria Moncrief	Junior Queen - Iyanna Fluker
Senior Runner-Up - Imani Woodson	Junior Runner-Up - Zakara Durgans

Queens 2017

Senior Queen – Elisha Wright	Junior Queen - Janhi Coleman
Senior Runner-Up – Kourtney Steppe	Junior Runner-Up – Paris Moore



Date: November 4, 2017

Dear Sponsor,

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It is imperative for this pageant to be successful and benefit the young ladies in our community. In order for this to happen we depend on sponsorships from local organizations within the Indianapolis Community to assist us. Providing scholarships to deserving young women is such a joy to us at the Indianapolis Chapter of IBE.

Our pageant contestants and the chapter would be grateful if you assisted in sponsoring Miss ICIBE 2018.

Hello, my name is Imani Woodson and I am the senior runner up-Miss Indianapolis Black Expo Queen 2016! I have always wanted to be a part of this pageant experience since I was a little girl. I grew up going to many events in the city the Black Expo Summer Celebration being one and I would always look at the young ladies on the float wishing I were in their shoes. Years later I was given the opportunity to be in their shoes. Being a full time student made me nervous with doing so but I decided to reach out of faith and to just go for it.

Before Miss ICIBE I had only been in two pageants with that being said I wasn't trained in the area but rather just going off of who I truly am as an individual. I've learned that in order to reach your goals you really have to tune into who you are and use that as your motivation and willingness to go above and beyond. The Miss ICIBE was an absolute amazing experience and through it all I learned more about who I am and I met incredible people involved in the community. I never felt stressed or worried that the pageant wasn't being ran correctly because we truly were in great hands. I would recommend doing Miss ICIBE to anyone eligible because of the light you reach once you are done! I look forward to working with the committee and young ladies joining the team this year!

We have sponsorship packages listed below

Sponsorship Package Options:

\$5,000 – Platform Sponsorship Package: Company Name, description, and logo on printed materials, souvenir booklets, and mention on social media

\$3,500 – Crown Sponsorship Package: Company Name and description printed materials, souvenir booklets, and mention on social media

\$2,000 Sash Sponsorship Package– Company Name and logo on printed materials, and souvenir booklets, and mention on social media

\$1,500 Trophy Sponsorship Package– Company Name printed materials, souvenir booklets, and mention on social media

\$ _____ other amount

If you are interested in sponsoring, please send a check made out to:

ICIBE

Attn: Shamika Anderson Miss ICIBE

300 East Fall Creek Parkway North Drive, Julia Carson Building 2nd Floor, and Indianapolis, IN 46205
by Jan 31, 2018.

Please indicate on the check which sponsorship level you are interested in. ICIBE is a Non-Profit 501(c) 35-1902763 your donation is tax-deductible.

Thank you very much for your time.

Sincerely,

Shamika N Anderson

Shamika N Anderson

Scholarship Pageant Chair



INDIANAPOLIS CHAPTER OF INDIANA BLACK EXPO

